

# LLBN Reports



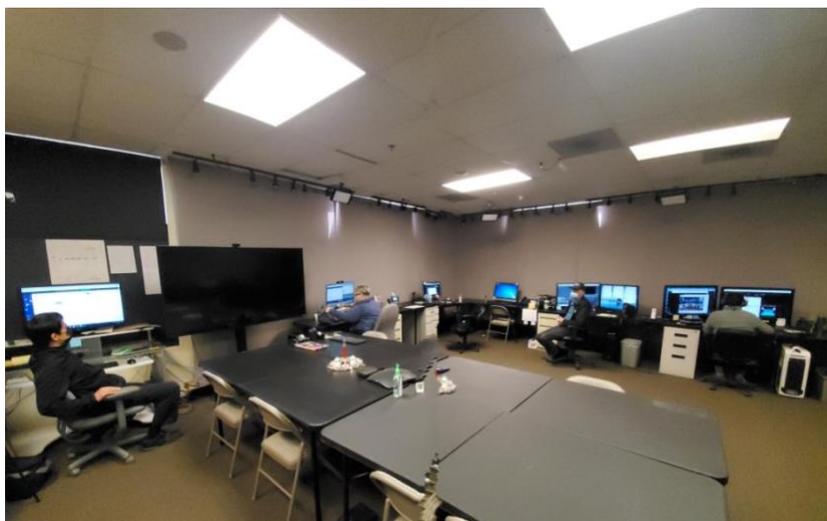
*News & Events from the Great Commission  
Broadcast Complex*

**March 2021**

## LLBN Opens ‘Team Room’ for Staff and Volunteers

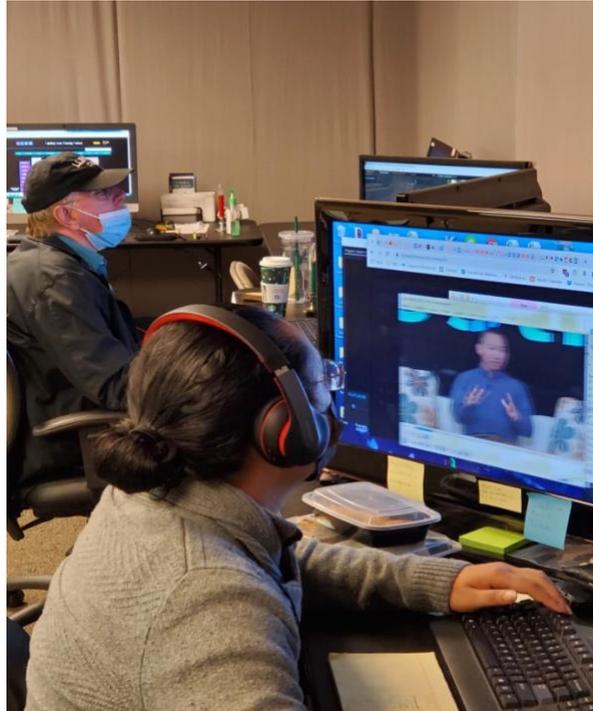
LLBN has launched a new ‘Team Room’ operations center to promote a more cohesive, ‘new way to work’ philosophy gaining ground in many corporate and academic organizations.

In this arrangement, staff and volunteers work in a large space with the various amenities a team may need: workstations; whiteboards; flipcharts; wall space to display charts or project plans, and so on. Team Rooms promote what experts call “osmotic communication” – the expedient sharing of work information between those who need it and those who have it versus traditional, more limited mechanisms like phone calls, memos, e-mails or meetings.



**COME TOGETHER...**LLBN volunteers and staff can now more easily share ideas for better collaboration in the new Team Room. Note that current social distancing mandates are kept between workstations.

For example, eliminating solitary work in a lone office in favor of open exchanges in a Team Room help people perform better by “ambient” means, for instance, overhearing others’ conversations that may have impact on their projects, or learning more of what’s currently occurring in an organization through group exchanges. It greatly reduces the familiar, “I wasn’t aware of that” reason for missed opportunities or off-target results.



***SIDE-BY-SIDE...*** Video editors Austin Siagian (front) and Leonard Cummings work aside each other providing the ability to collaborate on editing projects in the new Team Room.

## Refinements to Studio 1 Implemented

Finishing upgrades to Studio 1 have been completed that finalize the recent remodeling effort begun last summer.

A raised stage floor has been added and the background wall painted a medium brown hue that presents better contrast on television.



**ON-STAGE...**Director Caleb Gifford walks across the newly raised stage now installed in Studio 1.



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**MULTI-TASKERS...**Caleb and VP of Development, Gifts & Trusts, Jay Hughes, adhere wood grain linoleum coverings to raised stage. At LLBN, all staff professionals, senior management and production specialists apply their many talents and skills where the ministry needs them. This saves LLBN major expense in not having to hire outsiders to perform such work at steep commercial rates. It's not unusual to see highly-trained LLBN professionals roll up their sleeves to support good stewardship of donor dollars through manual labor.

# LLBN Begins Broadcasting ‘His Word’ Network in HD

After months of planning, engineering, file conversion and uploading, LLBN in January began broadcasting all programs on its ‘His Word’ network in 1080p High Definition (HD).

While HD’s preparation was intricate, it’s seamless on the receiving end. All that’s required to watch LLBN HD is an HDTV receiver and an access service; Glorystar IPTV, Roku, AppleTV or Amazon FIRE. Practically all TV receivers manufactured in the last 10 years are HD compatible and retail prices continue to fall.

HD provides much better picture quality than standard digital or analog TV by doubling the bandwidth. This improved clarity means the picture is less blurred or fuzzy.

HD also brings smoother motion, richer and more natural color, surround sound, and the ability to allow a variety of input devices to work together. However, its higher bandwidth and resolution brings increased costs to broadcast and store HD recordings and files.

Many HDTVs now come with Internet Protocol (IP) display technology to play TV programming off the Web.



**SMART TV...** Many HDTVs now have built-in Internet connectivity through wireless WiFi or traditional cable linked to a computer router. LLBN HD is available on Glorystar IPTV and Internet-TV services like AppleTV, Roku and Amazon FIRE.

# New Building Progresses...

Meanwhile, the main structure of LLBN's new Great Commission Broadcast Complex continues to progress with interior outfitting. Work has begun on the main reception area.



**Worker cuts metal bolt from  
concrete floor**

## Coming Events

- Commence interior fitting and layout of the new building. This includes installing walls, floors, stairways, plumbing, wiring and lighting fixtures, among other interior amenities.
- Installation of double-door connector on south wall to existing Studio 1 building.
- Current LLBN-produced programs reformatted in High Definition (HD) for the 'His Word' network.